



# AUI's Annual Leadership Conference

June 8, 2013

<p><b>SSH Students Should Attend the Leadership Conference because</b></p> <ul style="list-style-type: none"><li>Successful professionals utilize leadership skills and knowledge to make significant impact in their respective arenas</li><li>Participating in the facilitated networking session may open future doors</li></ul> <p><i>*If interested register for the conference online at <a href="http://www.aui.ma/leadership-development-institute">www.aui.ma/leadership-development-institute</a></i></p>	<p><b>SSE Students Should Attend the Leadership Conference because</b></p> <ul style="list-style-type: none"><li>Your CV will be personally handed to the afternoon conference keynote speaker Mr. Darron Anderson—the CEO of a half-billion dollar oil company. Dr. Rupert (the conference coordinator) will attempt to obtain an AUI internship with the American based company for at least one SSE student.</li></ul> <p><i>*If interested register for the conference online and forward a copy of your CV along with your receipt for the conference registration to Dr. Rupert at <a href="mailto:a.rupert@aui.ma">a.rupert@aui.ma</a></i></p>	<p><b>SBA Students Should Attend the Leadership Conference because</b></p> <ul style="list-style-type: none"><li>Mr. Larbi Belarbi, the morning keynote speaker, is a public example of leadership in the Moroccan context and a successful professional</li><li>The conference program offers several great strategies useful to the contemporary business leader</li></ul> <p><i>*If interested register for the conference online at <a href="http://www.aui.ma/leadership-development-institute">www.aui.ma/leadership-development-institute</a></i></p>
<p><b>LDI Mission</b></p> <p>LDI is a co-curricular student leadership development program supporting existing courses with leadership skill building workshops, speaker-discussion events and student involvement in service to campus and community.</p> <p>By adapting best practices from successful student leadership development programs to Moroccan culture, <i>the LDI will develop, implement and disseminate effective leadership development in Morocco, MENA and other developing countries.</i></p>	<p><b>AUI's First Annual Leadership Conference</b></p> <p>June 8, 2013</p> <p><b>Conference Theme</b></p> <p><i>Leadership in Strategic Planning for Realizing Extraordinary Results</i></p>	<p><b>Registration: April 29 – May 24</b></p> <ul style="list-style-type: none"><li>AUI Students, Staff , and non-AUI Students 150 DHS</li><li>Others 400 DHS</li></ul> <p>Conference fee includes all sessions, lunch, and breaks</p> <p><b>After registering online</b>, pay with cash, credit card, or cash wallet in the Business Office. Finally, <b>send a copy of your receipt</b> to Mr. Hugo at <a href="mailto:a.hugo@aui.ma">a.hugo@aui.ma</a>.</p> <p><i>Attendance Limited, so register today!</i></p>

## Leadership Quotes

Where there is no vision, the people perish. —Proverbs 29:18

The first responsibility of a leader is to define reality. The last is to say thank you. In between, the leader is a servant. —Max DePree

Lead me, follow me, or get out of my way. — General George Patton

Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others. —Jack Welch

One of the tests of leadership is the ability to recognize a problem before it becomes an emergency. —Arnold Glasow

## Sign up today! Conference Ambassadors

Contact Dr. Rupert at [a.rupert@aui.ma](mailto:a.rupert@aui.ma) if you are interested in taking part in an extraordinary Leadership Development Institute initiative aimed to support the development or enhancement of Leadership in local communities

## Leadership Quotes

My own definition of leadership is this: The capacity and the will to rally men and women to a common purpose and the character which inspires confidence. — General Montgomery

Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations. — Peter Drucker

To command is to serve, nothing more and nothing less. — Andre Malraux

A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves. —Lao Tzu

### AUI Staff Should Attend the Leadership Conference because

- Supporting colleagues creates a healthy work environment—several AUI staff members are presenting
- Leadership takes place at varying levels of an organization, so you may glean useful ideas to support your position
- LDI reduced the conference rate to encourage your participation

### AUI Faculty Should Attend the Leadership Conference because

- Students often identify faculty as leaders
- Supporting colleagues creates a healthy work environment—several faculty and at least one dean is presenting
- Building partnerships is a viable possibility given conference invitees

### Conference Administrators:

Dr. Avis Rupert ([a.rupert@aui.ma](mailto:a.rupert@aui.ma))

Mr. Hugo Arruda ([a.hugo@aui.ma](mailto:a.hugo@aui.ma))

Mr. Mohamed El Amri ([m.elamri@aui.ma](mailto:m.elamri@aui.ma))

# Conference Schedule

Time	Activity
8h30 – 9h00	Check-in
9h00 – 10h00	Opening Remarks and Keynote Address
10h10 – 11h10	Conference Sessions – Block I
11h20 – 11h50	Walking Tour or Facilitated-Networking
12h00 – 13h00	Conference Sessions – Block II
13h00 – 14h00	Lunch
14h10 – 15h10	Conference Sessions – Block III
15h20 – 16h20	Keynote Address and Closing
16h30	Refreshments and Certificates
16h40 - 17h00	Walking Tour or Facilitated-Networking