

# AL AKHAWAYN UNIVERSITY ANNUAL LEADERSHIP CONFERENCE

**Saturday, June 8, 2013**

## **“Leadership in Strategic Planning for Realizing Extraordinary Results”**

*Every executed plan has consequences, so successful leaders broaden the variables they consider during the planning process.*



### *Conference Presenters*

- Business Professionals
- Moroccan City Officials
- Organization & Association Leaders
- Engineers
- AUI Administrators
- AUI Faculty
- AUI Staff
- AUI Graduate Students & Seniors
- Local Experts & Practitioners

**Proposals Accepted through April 11, 2013**

#### **Keynote Speaker's Biography**

After graduating with an engineering degree, Mr. Darron Anderson worked for a major oil company for 8 years. At the age of 29 he became an entrepreneur in oil and gas service. Within two years he had started and sold his first oilfield service company. His most recent challenge came in 2010 when he stepped into a CEO role and led a company out of bankruptcy to today's current successful status of nearly half a billion dollars in total revenue, 2000 employees, and operations across the United States. He was a nominee of Ernst and Young's 2012 Gulf Coast Region Entrepreneur of the Year and his company has added nearly 900 jobs over the past 2½ years.

### *Invited Attendees*

Registration Fee with Lunch Included

Students and Staff 150 MAD

All Others 400 MAD

**Registration for Attendees**

**April 29 – May 24**

*The Event is Limited to 200 Participants*  
*70% of Sessions are in French*

The AUI Community

Moroccan Government Employees

Local University Presidents, Administrators,  
Staff & Students

High School Educators Targeted by AUI

Employers & Employees of Local American  
and Moroccan Companies

Area Associations/Organizations

AUI Alumni

Government Personnel

Community Members Interested  
in Leadership & Planning

**Workshops**

**Lectures**

**Panel Presentations**

**Facilitated Networking**

#### **Conference Administrators:**

Dr. Avis Rupert (a.rupert@au.ma)

Mr. Hugo (a.hugo@au.ma)

Mr. Mohamed El Amri (m.elamri@au.ma.)

#### **Conference Website:**

<http://www.aui.ma/en/1st-annual-leadership-conference.html>

**Registration for Attendees April 29 – May 24**